

Natalia Guarín

Senior Creative Producer / Project Manager

Film / Video / Experiential / Social Media / Digital / Print

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OVERVIEW & OBJECTIVES

I began my career as a photographer, but quickly found myself immersed in the world of production. I worked as Head of Production for over 4 years for Vice Magazine in Spain. Then, after studying in the NYFA in New York and in the Cuban Film School EICTV, I began focusing in the audio-visual side of production. I arrived to London in 2013 and started working for The Corner Agency, one of the year's fastest growing start up agencies in the UK, followed by a fulltime position as a producer and researcher in Gramafilm, a premium branded content production company based in London. I am currently focused on producing high quality film and video content.

EXPERIENCE

Freelance Producer

2013 –

Present

I have been continuously producing videos, photography and events in both the UK and Spain, collaborating with different clients like [Universal Music](#), [Nowness](#), [XL Recordings](#), [Domino Recording](#), [Pretty Bird](#), [Canada](#), [Somesuch & Co](#), [Boiler Room](#), [Disney](#), [Island Records](#), [Pull & Bear](#), [Vice](#), [Freunde van Freunden](#), [Iriarte Iriarte](#), and [Studio Four NYC](#).

Gramafilms

April 2015 – September

2015 Producer / Researcher / Project Manager

Gramafilm is a blooming production company in Shoreditch that creates the highest quality branded video content and events for brands such as Lacoste, Redbull, Tate, and Nokia. I coordinated production and research for all Google content.

The Corner

October 2013 – April

2015 Creative Producer / Project Manager

I worked in The Corner creative agency as an integrated producer in London. This entailed project management and production in video, print, digital, social and experiential content. Working for Fox, Adidas, Jigsaw, Tic Tac, Historic Royal Palaces and National Geographic.

Vice Spain

April 2009 – February

2013 Head of Production / Production Manager

In Vice I managed a broad spectrum of projects including content (video, photography and

editorial content); experiential (festivals, concerts, fashion shows, pop-up stores and exhibitions), as well as digital campaigns. I handled responsibilities ranging from creating marketing strategies for brands, managing budgets, creating and following production plans, client care, and content creation for major brands like Vodaphone, Nike, Camper, Adidas, Converse, Ray-Ban, Diesel, Casio, Ford, Nissan, Heineken, Absolut and Jägermeister. Additionally, I co-created the production processes for the company and was involved in training new staff and the overall supervision of the Production Department.

Freelance Photographer

2007 – Present

Over the past years, I have been evolved the creation of various personal journalistic projects. Portraits for magazines and newspapers such as [Vice](#), [Brooklyn Eagle](#) and [Viva Magazine](#). I've also shot commissioned work for [Mango](#), [Adidas](#), [Ray-Ban](#), [Eastpack](#), [Fullers](#), [Primavera Sound](#) and [sos 4.8](#).

EDUCATION

EICTV. San Antonio de los Baños, Cuba.

May 2013

Documentary filmmaking workshop.

New York Film Academy. NY, NY.

January 2012 – April 2012

Film and TV Production

Institut d'Estudis Fotogràfics de Catalunya. Barcelona, Catalunya.

2003 -2007

Photography.

Universitat de Barcelona. Barcelona, Catalunya.

2002 - 2005

Sociology

Studio Arts Center International. Florence, Italy.

2001 – 2002

Art History

Colegio Nueva Granada. Bogotá, Colombia.

1998 – 2001

International Baccalaureate.

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SKILLS

Programs: Advanced user of Adobe (Photoshop, InDesign, Illustrator), Final Cut, Premier, Microsoft Office (Excel, Word, Power Point), I Works (Numbers, Pages, Keynote), Mac and PC systems.

Languages: Fluent in English and Spanish, intermediate Catalan, basic Italian.

Others: Project management, production, line production, location scouting, casting, bookings, stage management, budget and scheduling management, group coordination, client services, reproduction and media delivery/coordination.

PROJECTS

Nowness, [Composed of: Pumeza Matshikiza Tuning in](#), 2016.
Producer for HATH Films, directed by Claire Oakley. Video content.

Crying, [Roots Manuva](#), 2016.
Producer for Prettybird - Uk and Division Paris, directed Helmi. Music Promo.

Love in Blind, [Lapsely](#), 2016.
Producer for XL Recording, directed Cherise Payne. Music Promo.

Vice and Live Nation TV, [The Harmony of Fashion and Hip Hop: Styling with Pusha T](#), 2015. Producer Vice UK, directed Eva Gunz. Branded content.

Nowness - [Julia Holter, Betsy on the Roof](#), 2015.
Producer for Human Pictures, directed by Federico Urduñeta. Domino Recording. Video content.

Everybody's - [Laura Marling, I Feel Your Love](#), 2015.
Producer for CPP and Agile Films, directed by Cherise Payne. Ribbon Music. Music promo.

Google - [Android Developer Stories](#), 2015.
Producer for Gramafilm, directed and produced by Gramafilm.
Online series on developers in the EMEA region.

Adidas - [Forever Blue](#), 2014 – 2015.

Agency Producer for The Corner, directed by Chris Turner, produced by Hungry Man. Video and print campaign.

Fox - [Get Foxed](#), 2014.

Production Assistant for The Corner, directed by Andrew Gaynord, produced by Mind's Eye. Video content.

Iriarte Iriarte - [Campaign 14/15](#), 2014.

Producer and director, shot by Ruben Ortiz. Video and print campaign.

Jigsaw - [AW 14/15 Campaign](#), 2014.

Agency Producer at The Corner, shot by Annelise Phillips, produced by East Photographic. Print campaign.

Medwinds - [Sailing the Real Med](#), 2012.

Project Manager for Vice Spain, directed and produced by Vice. Video Content

Ford Fiesta - [Ford Fiesta, Anni B Sweet](#), 2012.

Production Manager for Vice Spain, directed by Diego Hurtado de Mendoza, produced by Vice. Video content / Photo Shoot.

Ray Ban Unplugged [2009-2012](#).

Producer for Vice Spain, directed and produced by Vice.

Event Production / Photography / Brand Experience / Video Content

Adidas - [All Original Performance](#), 2011.

Producer for Vice, directed and produced by Vice
Live Music / Fashion Show / Live Streaming / Video Content

Noisey - [Russian Red / Caballo Tripode / Dolores](#), 2011.

Production Assistant at Vice, directed and produced by Vice.

RTVE Award Non Fiction 2011

Video Content / Photo Content

<http://www.rtve.es/alacarta/videos/premios-invi/premios-invi-2011--noysecom/1249930/>